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# WEBSITE PRIVACY POLICY

## DR. NATHAN HURWITZ, COLLEGE ADMISSIONS CONSULTANT, HURWITZ CONSULTING, LLC

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### ARTICLE I

#### INTRODUCTION AND SCOPE

This Privacy Policy (“Policy”) describes the policies and procedures governing the collection, use, storage, protection, and disclosure of personal information collected by **Dr. Nathan Hurwitz, College Admissions Consultant, Hurwitz Consulting, LLC** (hereinafter referred to as the “Company,” “Consultant,” “Firm,” or “we”).

This Policy applies to all visitors, users, and clients accessing the Company’s website or engaging the Company for educational consulting services (collectively referred to as “Users” or “Clients”).

The Company is committed to protecting the privacy and confidentiality of personal information and operates in a manner consistent with applicable federal and state privacy laws as well as privacy principles similar to those embodied in the **Family Educational Rights and Privacy Act (FERPA)** and related educational privacy frameworks.

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### ARTICLE II

#### INFORMATION COLLECTED

The Company may collect various categories of personal information including but not limited to:

##### **Section 2.01 Personal Identifying Information**

Information that may identify an individual personally, including:

- name
- email address
- phone number
- mailing address
- student name
- grade level
- school attended

## **Section 2.02 Educational Information**

In connection with admissions consulting services, the Company may collect educational records including:

- transcripts
- grade reports
- standardized test scores
- activity lists
- essays
- letters of recommendation
- academic resumes

## **Section 2.03 Technical Information**

The website may automatically collect technical information including:

- IP addresses
- browser type
- device information
- referring pages
- time spent on pages

This information assists the Company in improving website functionality and user experience.

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# **ARTICLE III**

## **PURPOSE OF INFORMATION COLLECTION**

Information collected by the Company may be used for purposes including but not limited to:

- providing educational consulting services
- communicating with clients
- scheduling consultations
- responding to inquiries

- improving website performance
- developing educational resources

The Company shall not use personal information for purposes unrelated to these services without the consent of the Client.

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## ARTICLE IV

### CONFIDENTIALITY OF STUDENT INFORMATION

Because the Company frequently works with **students who are minors**, the Firm maintains confidentiality standards designed to mirror educational privacy protections.

All student records and application materials shall be treated as confidential information.

The Company shall not disclose such information except under the following circumstances:

- with written authorization from the parent or guardian
  - where disclosure is necessary to perform consulting services
  - where disclosure is required by law
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## ARTICLE V

### DATA SECURITY

The Company takes reasonable administrative, technical, and physical measures to safeguard personal information.

Such measures may include:

- password-protected digital storage
- encrypted communication platforms
- restricted access to confidential records
- secure document storage systems

While the Company takes reasonable precautions to protect information, no system of electronic transmission or storage can be guaranteed to be completely secure.

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# ARTICLE VI

## THIRD-PARTY SERVICES

The Company may utilize third-party service providers to assist with operations including:

- scheduling software
- payment processors
- communication platforms
- cloud storage providers

Such providers may have access to personal information solely for the purpose of performing services on behalf of the Company.

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# ARTICLE VII

## CHILDREN'S PRIVACY

The Company frequently provides services to students under the age of eighteen.

All personal information relating to minors is collected **with the knowledge and involvement of the student's parent or legal guardian.**

Parents or guardians may request access to, correction of, or deletion of their student's personal information.

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# ARTICLE VIII

## DATA RETENTION

The Company retains client records only as long as reasonably necessary to:

- provide services
  - maintain business records
  - comply with legal obligations
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## **ARTICLE IX**

### **MODIFICATIONS TO POLICY**

The Company reserves the right to modify this Privacy Policy at any time.

Users are encouraged to review the Policy periodically.

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## **ARTICLE X**

### **GOVERNING LAW**

This Privacy Policy shall be governed by the laws of the Commonwealth of Pennsylvania.