



# Dr. Nathan Hurwitz College Admissions Consulting, LLC

(203) 613-9262

[nathan@hurwitzadmissions.com](mailto:nathan@hurwitzadmissions.com)

## PRIVACY POLICY

**Dr. Nathan Hurwitz, College Admissions Consultant, LLC**

**Effective Date:** 1/1/2026

**Last Updated:** 2/6/2026

This Privacy Policy explains how **Dr. Nathan Hurwitz, College Admissions Consultant, LLC** ("Company," "we," "us," or "our") collects, uses, discloses, and protects information when you visit our website, contact us, purchase services, or otherwise interact with us (collectively, the "Services").

If you do not agree with this Privacy Policy, please do not use the Services.

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### 1) Who We Are and How to Contact Us

**Controller/Business:** Dr. Nathan Hurwitz, College Admissions Consultant, LLC

**Email:** [nathan@hurwitzadmissions.com](mailto:nathan@hurwitzadmissions.com)

**Phone:** (203) 613-9262

**Website:** [hurwitzadmissions.com](http://hurwitzadmissions.com)

**Mailing Address:** 47 Hillyer Lane, Newtown, PA 18940, USA

If you have questions about this policy or wish to exercise privacy rights, contact us at [nathan@hurwitzadmissions.com](mailto:nathan@hurwitzadmissions.com).

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### 2) Information We Collect

We collect information in three main ways: (A) information you provide, (B) information collected automatically, and (C) information from third parties.

#### A. Information You Provide

Depending on how you interact with us, you may provide:

- **Contact details:** name, email, phone number, mailing address
- **Account/booking details:** scheduling preferences, communications



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- **Payment information:** billing address and payment status (note: payment card details are typically processed by our payment provider and not stored by us)
- **Student/family information:** school, grade level, academic history, testing history, intended majors, extracurriculars, application targets, essays and drafts, portfolio materials, and other admissions-related materials
- **Communications:** messages, emails, form submissions, and call notes
- **Consents and preferences:** marketing opt-ins, cookie preferences, recording consent (if applicable)

## B. Information Collected Automatically (Website/Device)

When you use our website, we and our service providers may automatically collect:

- **Device and browser data:** IP address, browser type, operating system, device identifiers
- **Usage data:** pages viewed, links clicked, time spent, referring URLs, session information
- **Approximate location:** inferred from IP address (not precise GPS unless you explicitly grant it through your device settings, which we do not request)
- **Cookies and similar technologies:** as described in Section 6

## C. Information From Third Parties

We may receive information from:

- **Payment processors** (confirmation, billing status)
- **Scheduling/CRM/email tools** you use to connect with us
- **Analytics providers** (aggregate website usage)
- **Advertising platforms** if you interact with our ads (e.g., ad clicks)

We do not knowingly buy sensitive personal data from data brokers.

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## 3) Sensitive Information and Student Information

Because our Services may involve education-related support, information you provide may include **sensitive or highly personal content** (e.g., student performance, test history, essays discussing personal experiences).

- We use this information **only** to provide the Services, communicate with you, and improve our offerings.
- We **do not** request Social Security numbers, passport numbers, or government IDs through the website. Please do not submit those through forms or email unless explicitly requested for a specific legitimate purpose.



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**FERPA note:** FERPA generally applies to educational institutions, not private consultants. However, we treat student information with heightened care consistent with educational privacy expectations.

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## 4) How We Use Information

We may use information to:

1. Provide and administer the Services (consulting, tutoring, scheduling)
2. Respond to inquiries and provide customer support
3. Process payments, invoices, refunds, and account administration
4. Send service-related notices (scheduling, updates, policy changes)
5. Personalize services and improve our materials and offerings
6. Maintain website security and prevent fraud or misuse
7. Comply with legal obligations and enforce agreements
8. Send marketing communications (where permitted and subject to your choices)

We do not use your personal information to make decisions that produce legal or similarly significant effects solely by automated means.

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## 5) Legal Bases for Processing (International Users)

If you are located in the EEA/UK/Switzerland or another jurisdiction requiring a legal basis, we rely on:

- **Contract necessity** (to provide services you request)
- **Legitimate interests** (operating and improving services, fraud prevention, security)
- **Consent** (marketing, certain cookies/trackers where required)
- **Legal obligation** (tax, accounting, regulatory requirements)

You may withdraw consent where processing is based on consent, without affecting processing already performed.

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## 6) Cookies, Analytics, and Tracking Technologies

We use cookies and similar technologies (pixels, tags, local storage) to:

- Operate the website



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- Remember preferences
- Measure traffic and performance
- Understand how users engage with pages
- Improve marketing effectiveness (where enabled)

## Types of Cookies

- **Strictly Necessary:** required for core site functionality
- **Performance/Analytics:** help us understand site usage
- **Functional:** remember choices (e.g., form entries, preferences)
- **Advertising/Targeting:** may be used to measure and improve campaigns

## Managing Cookies

You can control cookies through:

- Your browser settings (block/delete cookies)
- Cookie consent tools (if enabled on the site)
- Platform-specific opt-outs (see Section 10)

Blocking cookies may impact certain functionality.

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## 7) How We Share Information

We may share information with:

### A. Service Providers (Processors)

Vendors that help us operate, such as:

- Website hosting and website platform providers (e.g., Wix)
- Payment processors
- Scheduling tools
- Email/communications tools
- Analytics providers
- Cloud storage and productivity tools

These providers are authorized to use personal information only as needed to provide services to us, under contractual safeguards where applicable.



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## B. Legal and Safety Disclosures

We may disclose information to:

- Comply with law, regulation, subpoena, or court order
- Protect rights, safety, and security of clients, students, or the public
- Investigate fraud, abuse, or security incidents
- Enforce our agreements and policies

## C. Business Transfers

If we undergo a merger, acquisition, financing, reorganization, or sale of assets, information may be transferred as part of that transaction, subject to applicable law and appropriate protections.

## D. We Do Not “Sell” Personal Information (General Statement)

We do not sell personal information for money. Some U.S. state laws define “sale” or “share” broadly (including certain advertising disclosures). If our site uses certain advertising cookies/pixels, those may be considered “sharing” under some laws. You can opt out of such disclosures as described in Section 10.

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## 8) Data Retention

We keep personal information only as long as reasonably necessary for:

- Providing Services
- Maintaining business records
- Resolving disputes
- Complying with legal and accounting obligations

Retention periods vary by data type. We may retain limited information longer where required by law or for legitimate interests (e.g., recordkeeping, tax).

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## 9) Data Security

We use reasonable administrative, technical, and physical safeguards to protect information, such as access controls and secure service providers. However, **no method of transmission or storage is 100% secure**, and we cannot guarantee absolute security.



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If you suspect unauthorized access, contact us at [nathan@hurwitzadmissions.com](mailto:nathan@hurwitzadmissions.com).

## 10) Your Privacy Choices and Rights

### A. Marketing Opt-Out

You can opt out of marketing emails at any time by using the “unsubscribe” link or contacting us. Service-related messages (e.g., scheduling, billing) may continue.

### B. Cookies/Targeted Advertising Opt-Out

Depending on what is enabled on our site, you may:

- Adjust cookie preferences via a consent banner (if present)
- Block cookies via browser settings
- Use industry opt-out tools such as:
  - Network Advertising Initiative (NAI) opt-out
  - Digital Advertising Alliance (DAA) opt-out  
(Some tools vary by region and device.)

### C. U.S. State Privacy Rights (Where Applicable)

If you are a resident of certain U.S. states that provide privacy rights, you may have the right to:

- Know/access personal information we hold about you
- Request deletion (subject to exceptions)
- Request correction of inaccurate information
- Obtain a copy of your information (data portability)
- Opt out of targeted advertising and certain disclosures
- Not be discriminated against for exercising rights

**Submitting a request:** Email [nathan@hurwitzadmissions.com](mailto:nathan@hurwitzadmissions.com) with the subject line “Privacy Request.”

We may verify your identity before responding.

### D. California Privacy Notice (Consumers)

If you are a California resident, you may have additional rights under California law. Categories of information we may collect include identifiers (name/email), internet activity (usage), and educational/admissions-related materials you provide. We use these for business purposes described in Section 4.



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**Do Not Sell/Share:** If required based on our website configuration, you may request to opt out of “selling” or “sharing” as defined by California law by emailing [nathan@hurwitzadmissions.com](mailto:nathan@hurwitzadmissions.com) with “Do Not Sell/Share” in the subject line.

## E. EEA/UK/Swiss Rights (GDPR/UK GDPR)

Where applicable, you may have rights to:

- Access, correct, delete
- Restrict or object to processing
- Data portability
- Withdraw consent
- Lodge a complaint with a supervisory authority

To exercise rights, contact [nathan@hurwitzadmissions.com](mailto:nathan@hurwitzadmissions.com).

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## 11) Children and Minors

Our website is not directed to children under 13, and we do not knowingly collect personal information from children under 13 without parental consent.

Because we work with students, information about minors may be provided by parents/guardians or by students with parent/guardian involvement. If you believe a child has provided information without appropriate consent, contact us to request deletion.

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## 12) International Data Transfers

We are based in the United States. If you access our Services from outside the U.S., you understand that your information may be transferred to, stored in, and processed in the U.S. and other countries where our service providers operate.

Where required, we use appropriate safeguards for cross-border transfers (e.g., contractual protections).



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## 13) Third-Party Links and Embedded Content

Our website may link to third-party websites or include embedded tools (e.g., scheduling, payment, video). We are not responsible for third-party privacy practices. Please review their policies before providing information.

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## 14) Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The “Last Updated” date reflects changes. Material changes may be posted prominently or communicated directly when appropriate.

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## 15) How to Contact Us

For questions or privacy requests:

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Phone: **(203) 613-9262**

Website: [hurwitzadmissions.com](http://hurwitzadmissions.com)

Mailing Address: **[Insert business mailing address]**